

# Power GT – Social Media and Videography Policy

## DOCUMENT DETAILS

Document Reference	Social Media and Videography Policy
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Document Author / Owner	Charlotte Cunningham / Power Gymnastics Trampoline
Applicability	All users and employees of Power GT

## VERSION HISTORY

Version	Date	Reason for release / version update	Issued by
1.0		Creation of documentation	Charlotte Cunningham
2.0	02/07/2024	Review of document in line with annual review of all policies	Charlotte Cunningham

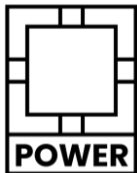
## Policy Objectives

- i. To protect all children and young people who take part in Power GT's classes, events and activities, particularly where photos and / or videos may be taken;
- ii. To set out the overarching principles that guide our approach to photography and/or videography taken of any child or young person during our classes, events and activities;
- iii. To understand why and how Power GT may use the photographs and videography taken during our classes, events and activities;
- iv. To understand the principles and policy for social media.

## Utilisation of Media within Power GT

Power GT deems the use of photographs / videography appropriate in the following circumstances:

- i. To document club events, individual or group achievements or collecting media with the intent of digital or printed marketing;
- ii. To act as training aids within competitive settings to aid, develop and progress student's;
- iii. To document and evaluate performance in competition or preparation competition events;
- iv. To share club news to local press, news or affiliating bodies.



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## **Storage and Management of Media**

The primary source of collecting and storing is the club phone and iPad which has its own cloud storage. Personal coaches of squad children, with permission, are permitted to record gymnasts with their personal device, however, the media must be sent to the gymnast's parent / guardian, uploaded to a social media platform (if this is the purpose) **and** deleted off the personal device within 72 hours of obtaining the media. Videos of squad gymnasts will be kept on the cloud until the gymnast departs the club, in which case the media will be deleted.

## **Photography, Video and/or Film for Personal Use**

In cases where coaches are undertaking continued professional development, they are required to submit video evidence of the stage and performance of their gymnasts. In which case, prior consent from Power GT management, the club welfare officer, and parent / guardian should be obtained and media must be only be stored on the coaches personal device for the duration of their course.

## **Social Media**

Power GT uses Facebook, Instagram and its website as its primary sources of social media and may use any photography or videography obtained, with consent from the parent/guardian, for the following circumstances:

- i. Marketing posts;
- ii. Progress videos;
- iii. Competition Successes or overviews;
- iv. Year end over views.

Parents or guardians of the club may not photograph, video or record any material in a class, event, or activity without the prior written permission of the club. In the event of a competition, the club will designate a member or members to obtain footage, which should be sent to the club phone within 24 hours of obtaining the media.